

STRATEGIC PLAN - PRESIDENT NUS

The President's Strategic Plan takes direction from that policy passed by National Conference. Below are the Key Performance Indicators to be used in 2009.

<u>Conference Policy</u>	<u>Details</u>	<u>Actions</u>
<u>Mission</u>	<u>Increase awareness and visibility of the NUS and its activities on campus and within the community</u>	<u>NDA media and activist coverage effective</u>
<u>Mission</u>	<u>Increase students' participation in the NUS campaigns, activities and collective organising</u>	<u>NDA successful in achieving this goal</u>
<u>Mission</u>	<u>Increase our effectiveness in influencing public policy</u>	<u>Multitude of media, meeting with government and sector groups</u>
<u>Mission</u>	<u>Increase the engagement of Affiliate campuses with NUS and NUS' accessibility to Affiliate Campuses</u>	<u>Organising around NDA</u>
<u>Mission</u>	<u>Increase the number of affiliates and active affiliates</u>	<u>NDA action engaged a number of new affiliates</u>
<u>Mission</u>	<u>Promote a positive culture within the union</u>	<u>Developed working relationships with departments, strong level of communication and co-operation for January</u>
<u>Mission</u>	<u>Implement the policies and campaigns set by National Conference</u>	<u>See below</u>
<u>Website</u>	Interactivity and Engagement	Contacted Webmistress
<u>Website</u>	Incorporation of campaign organising, generate funds, direct online petitions to campaign targets, direct feedback / enquiries to relevant national, state or campus office bearers.	Incorporated DABF organizing tab, enquires, feedback and targets already integrated into website

Website	Advertising	Directed to National General Secretary
Website	Easily accessible information and statistics on student poverty in Australia	Done.
Website	Details, ideas and interface on how to get involved	Done.
Website	A summary of recent NUS wins and achievements	Done.
Website	A blog of photos, media stories, and report backs from activists working on the campaign from across Australia.	Done.
Website	Films made by NUS activists	Done.
Presidents' Summit	Held in 2009, Scheduled for 2010	2009 Summit a success
President's Summit	It will include sessions on: a. The National Education/Welfare Campaign - directions & strategies b. VSU updates and funding agreement strategies c. Delegation of lobby-electoralates and Dial-an-MP weeks d. Media training e. Industrial training f. The National Union - its policies, processes, structures and National Office Team g. 2008 campaign debrief h. Introduction to other higher education sector groups i. Distribution of 2009 activist handbooks	Sessions included. Activist handbook distributed. Electoralates delegated. Media training. NUS introduction. VSU update, other higher-ed sectors introduced. Campaigns directed. Complete.
National Planning Day	It will include Sessions on: a. National Office functioning as a 2009 team b. Campus visitation c. Encouraging new Affiliates d. 2009 Conference Schedule e. New/alternative funding streams	Complete.

	for NUS	
National Planning Day	Held in 2009, Scheduled for 2010	National Planning Day a success.
Activist Pack	Presentation made and delivered for campuses when president makes visit.	Done (Visited UC, ANU, UNSW, UTS, USYD, UWA, ADELAIDE, FLIND, CURTIN, MURDOCH, ECU, MONASH CLAYTON, MACQ, MELB)
Affiliation strategy	President's Summit Development of strategy	Strategy developed. To be revisited at Mid-year.
New Affiliates	Establish links, campaign presence, increase conference participation, engage with student and university administrations at:	Strategy developed:
New Affiliates	Griffith	S&R officer Local links investigated by Education Officer
New Affiliates	USQ	Met VC
New Affiliates	UCQ	Made contact with President
New Affiliates	JCU	Ensured Cairn's participation in summit, continued participation, met VC.
New Affiliates	UNE	Ensured UNE activists participation in summit, UNE Media strategy developed, continued participation in NUS.
New Affiliates	Lismore (SCU)	Directed NSW President to chase activists, contacted Janelle Saffin about restarting a student organisation - she is concerned there isn't one. NUS needs to send someone for O'week.
New Affiliates	CSU: Wagga, Aulbury, Orange	Have kept campuses in the loop in regards to President's Summit. Made contact with CSU

		activists. Met with VC.
New Affiliates	Macquarie	Campus Visit. Met VC, met U@MQ liaison, MUSRA members, Council and Academic Board reps.
New Affiliates	Charles Darwin	National Indigenous officer attended O'week with Darwin activists. Contact to be renewed in next quarter.
New Affiliates	Batchelor Institute	As above.
New Affiliates	Flinders	Visited Flinders during Orientation week. Continued contact.
New Affiliates	Ballarat	Spoken with President and provided letter writing pack, they have become quite active on VSU.
New Affiliates	Deakin	Current administration refuses to affiliate, new options needed for 2010.
New Affiliates	Production of handbook to assist in transition from no-student-organisation to active affiliate	To be completed for Education Conference

Refection	Consultation on positives and negatives of 2008 Campaign	Complete.
Branding	Unified, Continuous, delivered on time	Complete.
Campus	Ensure campuses are adequately resourced with campaign materials	There were problems getting material to ANU, UC & CSU. This will be rectified with next material send out.
Lobbying	Establish links and lobby Nationals, Greens, Independents	Letter and emailing campaign continued for independents, Nationals. Greens meetings have been productive and Greens Amendment will be tabled.

Lobbying	Lobby Government	Meetings with Minister Gillard's office. 9 ALP House of Reps, 3 Senators, Kate Ellis' office, Gavin Marshall's Office, Kim Carr etc.
Lobbying	Ensure nation-wide lobbying has been enacted with students lobbying in their electorates.	National planning complete. Up to affiliates to follow through.
Dial-an-MP	Establish a national schedule of participating campuses	Completed.
Lobbying	Build links with sector unions	Continued contact with NTEU, CPSU
Lobbying	Build links with Universities Australia and Vice Chancellors	Met with Monash, RMIT, UA, UWS, Swinburne, Latrobe, UWA, VU, ANU, Curtin, MQ, UC. Informally, UTS, CSU, MELB, USYD, JCU, Flind, UniSA, SQU.
Lobbying	Build links with trade unions	Met with ACTU. Unions participated in NDA, kudos to State P's for organising this.
NDA	Satellite NDA	Failed.
NDA	Campus NDA	Completed: 15'000 participating students nation-wide. Moderate media-coverage.
NDA	Cross-Campus NDA	Completed: 2700 students participating nation-wide. Moderate media-coverage
NDA	Thorough reflection of campaigning post-NDA	To be postponed until after Budget.
Powershift	promote Power Shift to NUS members	Presentation at President's Summit.
Powershift	promote Power Shift to students on campus	
Powershift	build support and excitement about Power Shift amongst youth in the public arena;	NO ACTION.
International	Bridging the divide between local and	Media contact to this

Students	international students on campus	effect. Formulation of International-students strategy.
International Solidarity	Establish new and continue current links with peak international student bodies.	UNESCO Conference: ASA, AASU, ESU, FQ, USSA, NZUSA, IMSA, IDSA, IAAS, EDS, ICS, AANDREA, SFE. Invited to speak at United States Student Association Conference.
International Solidarity	Make specific inquiries into future partnerships and relationships between NUS Australia and the student organisations at the University of Papua New Guinea, University of the South Pacific and the national peak bodies of New Zealand and Indonesia.	Project initiated with NZUSA for Pacific Student Platform (April 2010). University of South Pacific and PNG student leaders contacted. Exchange tour planned between NUS and NZUSA presidents/activists.
International Solidarity	Encourage affiliate campuses to provide resources and activist infrastructure for Australian students engaging in the 0.7% anti-poverty campaign.	Continued action with ISAREEP. Assistance with room hire at universities.
International Solidarity	Prepare a report for tabling at the 2009 NUS Annual Conference that demonstrates how progress of the above recommendations.	
VSU	Ensure universities pass on their new student fees to their student organisations	Lobbied for.
VSU	Ensure universities to incorporate opt-out membership of student organisations as part of their enrolment procedures.	Lobbied for. In contravention of current legislation. ☹
Lobbying	Encourage regional campuses to meet Nationals	Delegated at President's Summit. As yet, has not occurred.
Lobbying	Encourage South Australian campuses to meet Xenophon	South Australian State branch co-ordinating
VSU	Incorporate the longstanding NUS	On hold until SSAF

	policy on VSU into the major campaign for 2009 should VSU reform fail to pass through the senate in 2009.	passes Senate.
RERUS	Establish ' <i>Re-establishing Representation</i> ' (RERUS) campaign should VSU reform succeed in passing through the senate in 2009	Not yet triggered.
RERUS	Drafted RERUS System with state and campus consultation	As above
RERUS	Compilation of community-wide contacts	As above
RERUS	RERUS online	As above
RERUS	Draft preliminary calendar	As above
RERUS	Consult LHMU on effectiveness of Cleanstart	Complete.